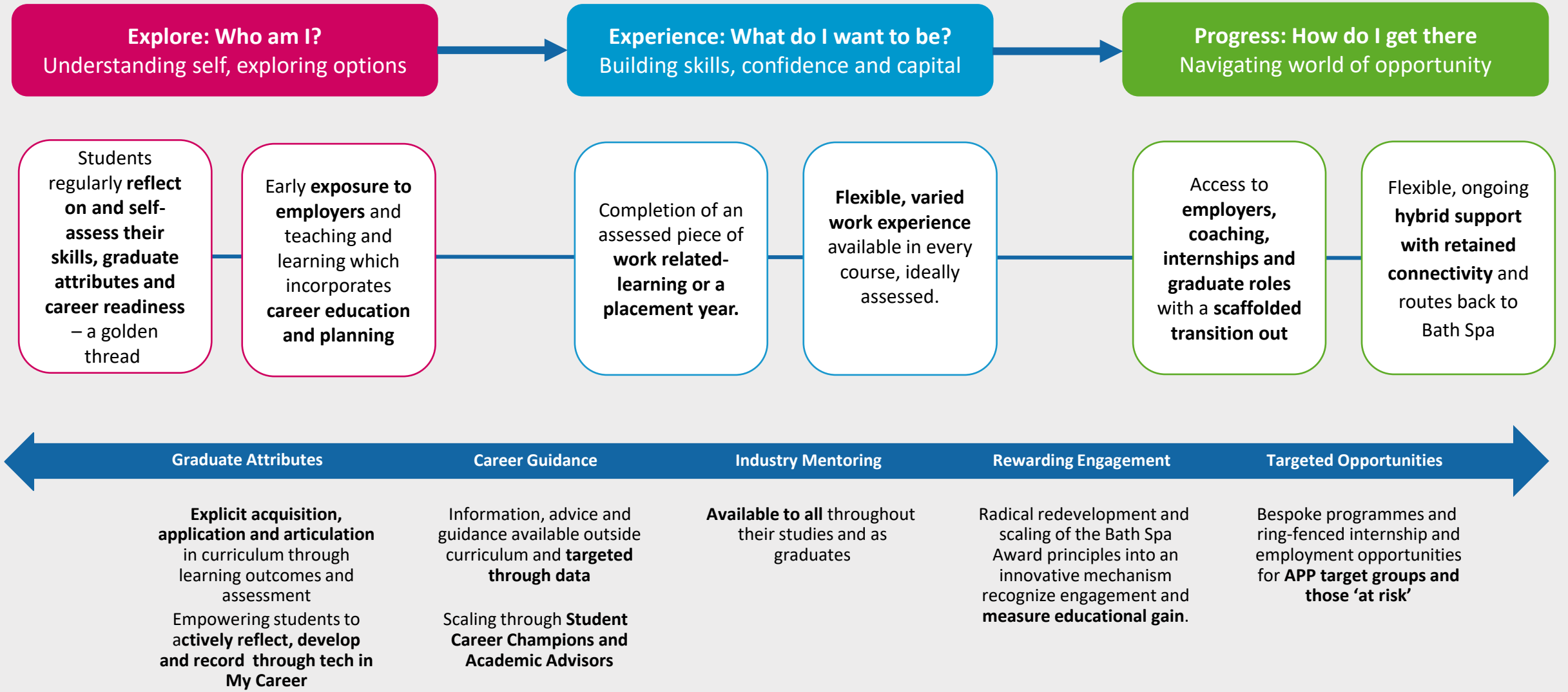
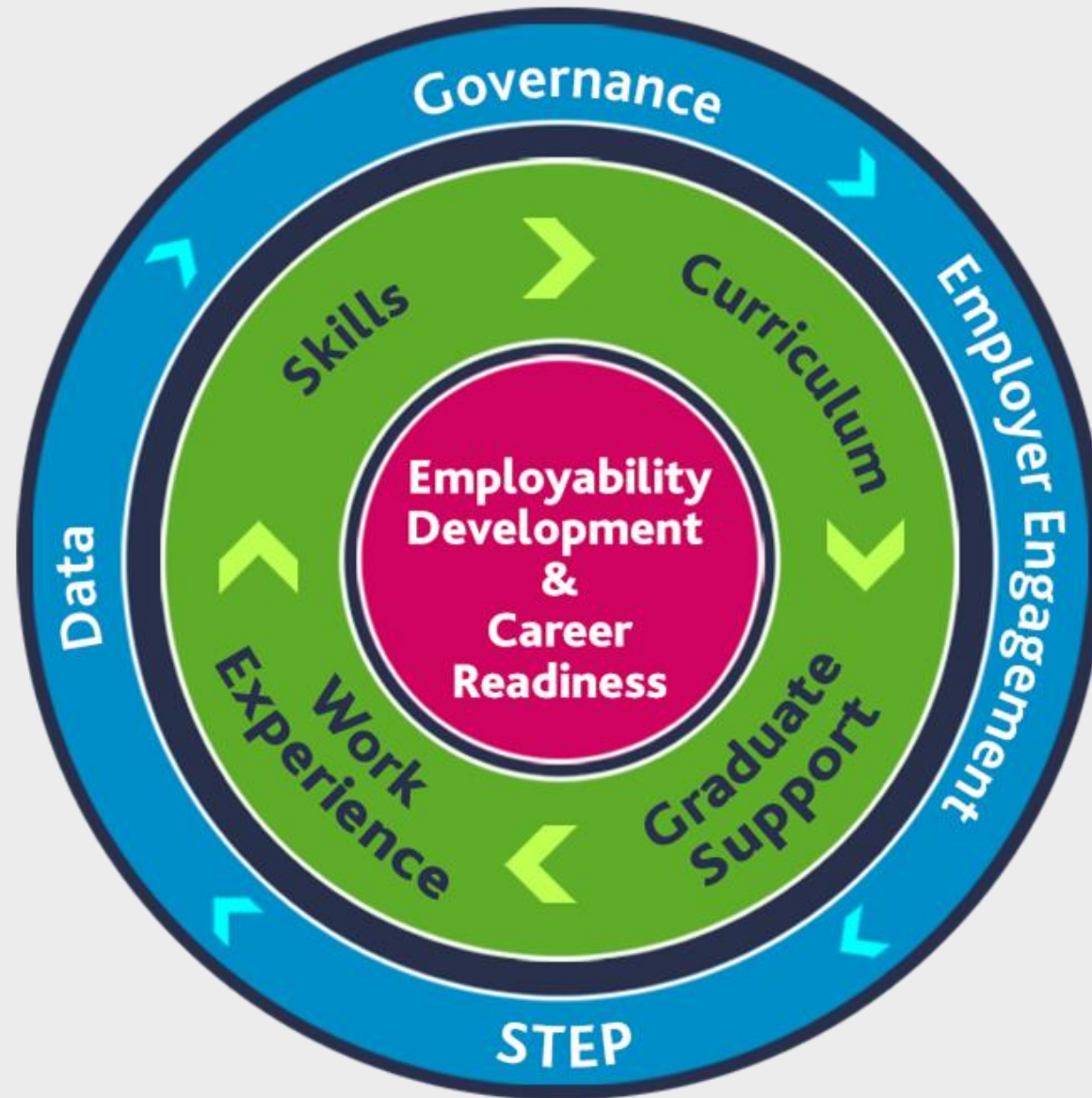


# Employability and Graduate Outcomes Strategy

# Enhancing employability and career thinking across the student journey - our Career Ready Guarantee for every student.



To achieve our *Career Ready Guarantee* we focus on *4 priority areas* and a series of underpinning essentials



## Governance:

Employability and Graduate Outcomes Steering Group, shaping the approach to employability across BSU and overseeing institution-wide workstreams.

### Skills:

Enabling students to acquire, apply, reflect on and articulate their skills and strengths, using graduate attributes as a common language.

### Curriculum:

Working in partnership with academic colleagues to enable them to identify and enhance the employability and enterprise value of their curriculum.

### Data:

Real time insights into student employability, enabling targeting and evaluation and optimization of Graduate Outcomes Survey.

### Employer Engagement:

Developing a strategic approach to employer relationship development which is informed by and supports needs across BSU.

### Employability Development & Career Readiness:

Enabling students to develop self efficacy, self confidence and self awareness as they advance in their career readiness and instilling lifelong career management skills that ensure they can find fulfilling careers and thrive in their futures.

### Work Experience:

Increasing engagement with placements and innovating new opportunities that extend the benefits of work-based learning and support equity of opportunity.

### Graduate Support:

Supporting the career development of students as they transition from undergraduate study into their early career, up to and beyond the Graduate Outcomes Survey.

## STEP:

Ensuring all we do is Scalable, Targeted, Embedded, Personalised and that impact is measured at all times. We stop doing what doesn't work and put efforts where it does.