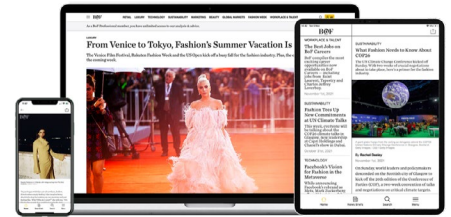


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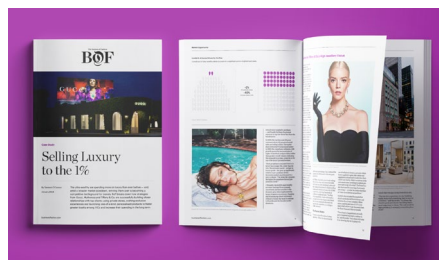
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Top Articles



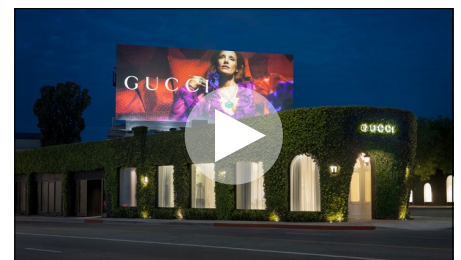
The State of Fashion 2025

Case Studies

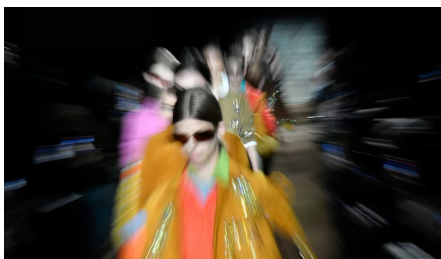


Selling Luxury to the 1%

Masterclasses



Selling Luxury to the 1%



The Strategy Behind Miu Miu's Explosive Growth



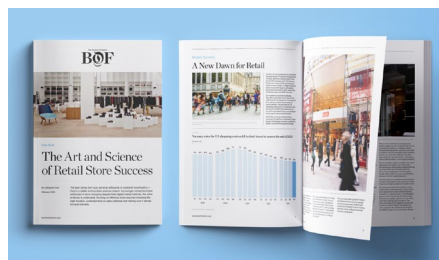
The Strategy that Brought Adidas Back From the Brink



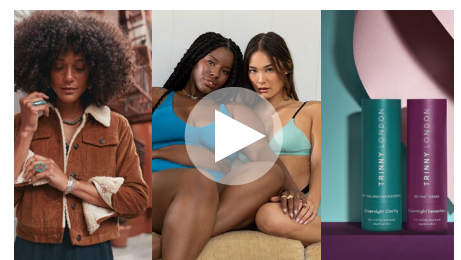
The Essential Brand Marketing Guide



How Nike Ran Off Course



The Art and Science of Retail Store Success



How to Build a Profitable DTC Brand

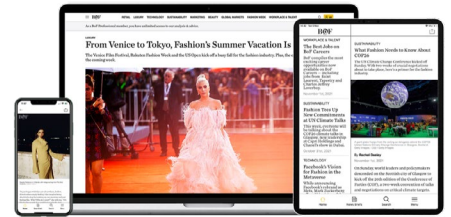
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