



Master of Business Administration

Definitive Programme Document

- Programme Overview
- Programme Aims
- Programme Intended Learning outcomes (ILOs)
- Programme content
- Assessment methods
- Work experience and placement opportunities
- Table of Additional Costs
- Graduate Attributes
- Modifications
- Appendix 1: Programme Structure Diagram – Master of Business Administration
- Appendix 2: Map of Intended Learning Outcomes - Master of Business Administration
- Appendix 3: Map of Summative Assessment Tasks by Module
- Appendix 4: Module Descriptors

Awarding institution	Bath Spa University
Teaching institution	Bath Spa University London
School	Bath Business School
Main campus	Bath Spa University London
Other sites of delivery	N/A
Other Schools involved in delivery	N/A
Name of award(s)	Master of Business Administration
Qualification (final award)	MBA
Intermediate awards available	PgCert Business Administration PgDip Business Administration
Routes available	N/A
Duration of award	1 year full-time 2 years part-time
Sandwich period	N/A

Modes of delivery offered	Campus based, blended (as and when required)
Regulatory Scheme ¹	Taught Postgraduate Framework
Professional, Statutory and Regulatory Body accreditation	Potential Accreditation (TBC): Chartered Management Institute (CMI) L7 Diploma in Strategic Management & Leadership Practice
Date of most recent PSRB approval (month and year)	Process with CMI to start on full approval of the programme (September 24)
Renewal of PSRB approval due (month and year)	N/A
UCAS code	N/A
Route code (SITS)	
Relevant QAA Subject Benchmark Statements (including date of publication)	Master's degree in business and management March 23
Date of most recent approval	November 2024
Date specification last updated	November 2024

Programme Overview

¹ This should also be read in conjunction with the University's Qualifications Framework

This MBA is designed to provide a comprehensive understanding of the main functional areas of business management and thereby foster skills such as strategic thinking, creatively managing innovation and change, evidence-based decision-making, systematic data analysis, team-working and life-long learning. Throughout the programme there will be opportunity to explore complex business issues in a range of contexts and develop digital literacy through group work and assignments. One of the key aspects of the programme's module design is, ideally, to draw on your previous experiences and newly acquired knowledge to address real-life work scenarios while you collaborate with others to enhance understanding of both theory and practice.

This MBA will provide opportunities for people to become more skilled and confident in their ability to lead and manage others, ethically and responsibly. On this programme you will have the chance to undertake authentic assessments curated to enable your development of employability attributes.

The course is* accredited by the Chartered Management Institute (CMI) and enables* you to align your professional development with the current needs of employers and businesses. You have* the opportunity to gain CMI Chartered Fellow, or Chartered Manager status, in addition to securing an internationally recognised postgraduate management degree.

Notes: * The accreditation process from CMI can start on September 24, the earliest, only after the full approval of the programme by end of August/ early September.

Programme Aims

1. To further develop your conceptual understanding of theoretical and practical knowledge and expertise in business and management.
2. To foster and support academic development through scholarly enquiry, peer discussion, evaluation, work-based learning, and reflective practice.
3. To engage you in debates on contemporary issues in business, management, and administration.
4. To enable you to deepen your understanding of the impact of globalisation on business, societies, and the environment; and take an international perspective about business and management.
5. To promote your critical reflection on related complex issues in the context of social, political, and economic change.
6. To support the development of decision makers who can work effectively in a range of roles, drawing on a broad mix of transferable professional skills and experience.
7. To challenge you to further develop management expertise most relevant to your chosen career path and develop lifelong learning skills crucial to ongoing personal professional.

Programme Intended Learning Outcomes (ILOs)

A Subject-specific Skills and Knowledge

A1 Understand how an organisation's vision, culture and values intersect with the wider contexts of internal and external environments, diversity, sustainability, governance, administration, and market strategies.

A2 Analyse the ways in which teams, and organisations understand and are responsive to new ways of working in relation to changes in both internal and external contexts.

A3 Evaluate the relationship between the development of new enterprise and opportunities, strategies, communications, regulatory frameworks and environments, and organisational resilience.

A4 Apply critical awareness of how financial assumptions, financial analysis, and decision making underpin and intersect with business continuity, sustainable development, and risk appetite.

A5 Assess critically how the relationship between managing and developing people is inherently connected to team/organisational dynamics, fostering resilience and high-performance in teams and individuals, and administration.

A6 Understand how key global issues and challenges such as ethics, equality and diversity, sustainability, and social responsibility relate to current theories and practices in business administration.

A7 Conduct and present focused and sector-relevant research through capstone project conception and design, the collection and analysis of qualitative and quantitative evidence, synthesis, reporting, evaluation, and professional reflection.

B Cognitive and Intellectual Skills

B1 Present coherent, concise, engaging and stakeholder-appropriate reports, case studies, and evaluations, etc., based on evidence from relevant real-world examples and best practice, and on scholarly and sector reading and research.

B2 Undertake self-directed research across a range of academic disciplines and professional practical areas and use a variety of sources and appropriate methodologies to investigate broad areas and more specific topics.

B3 Operate effectively in the planning and evaluation of a range of tasks and projects in a logical, knowledgeable, and professional manner.

B4 Plan, complete, and evaluate a range of relevant real-world examples, relating these to appropriate research, critical thinking, theoretical and practical contexts, and current professional practice.

B5 Creatively and critically analyse and systematically solve complex problems, thereby making evidence-based, well-founded decisions in unpredictable or challenging situations.

B6 Demonstrate the importance of developing collaborative relationships within teams and organisations, and externally, establishing, maintaining, and expanding professional networks, and of ongoing Continuing Professional Development (CPD).

C Skills for Life and Work

C1 Autonomous learning (including time management) that demonstrates the exercise of initiative, personal responsibility and decision-making in complex and unpredictable situations and the independent learning ability required for continuing professional development.

C2 Team working skills necessary to succeed in the global workplace, with an ability both to work in and lead teams effectively, as well as the ability to act autonomously in planning and implementing tasks at a professional or equivalent level.

C3 Communication skills that show the ability to communicate clearly to specialist and non-specialist audiences' knowledge at, or informed by, the forefront of the academic discipline, field of study or area of professional practice, and the conclusions drawn from dealing with complex issues systematically.

C4 IT skills and digital literacy that demonstrate the ability to develop new skills to a high level and to approach complex issues systematically and creatively.

Intermediate awards

PgCert Intended Learning Outcomes

A1, A2, A3, A4, A5, A6, A7

B1, B2, B4, B5, B6, C1, C2, C3, C4

Pg Dip Intended Learning Outcomes

A1, A2, A3, A4, A5, A6, A7

B1, B2, B3, B4, B5, B6, C1, C2, C3, C4

Programme content

This programme comprises the following modules

Key:

Core = C

Required = R

Required* = R*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Master of Business Administration				Status
Level	Code	Title	Credits	Single
7	BM7401-15	Corporate Communications	15	C
7	BM7402-15	Managing People and Contexts	15	C
7	BM7403-15	Strategic Marketing and Analytics	15	C
7	BM7404-15	Managing Careers and Professional Development	15	C
7	BM7405-15	Financial Decision Making	15	C
7	BM7406-15	Sustainability and Governance	15	C
7	BM7407-15	Strategy and Entrepreneurship	15	C
7	BM7408-15	Organising and Presenting Investigations	15	C
7	BM7409-60	Capstone Project	60	C

Assessment methods

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

You will be supported in your development towards summative assessment by appropriate formative exercises.

Work experience and placement opportunities

This course does not offer work experience or placement opportunities. You, however, gain experiences from visiting industry professionals through guest lectures and networking events. You are encouraged to use examples and case studies to relate the wider contexts of academic scholarship and debates about current best practice in business management, to real world examples relevant to businesses and organisations today.

Table of Additional Costs

Module Code & Title	Type of Cost	Cost

Graduate Attributes

	Bath Spa Graduates...	In MBA, this means...
1	Will be employable: equipped with the skills necessary to flourish in the global workplace, able to work in and lead teams	The embedded real-world content and context-based assessment ensures you leave with relevant experience and executive level skills required to flourish in a global workplace. You would have

		further developed your own professional networks as well.
2	Will be able to understand and manage complexity, diversity, and change	You graduate with a nuanced understanding of complexity and are both resilient and ready to adapt in a diverse range of constantly changing situations and contexts.
3	Will be creative: able to innovate and to solve problems by working across disciplines as professional or artistic practitioners	Through relevant experience, and theoretical underpinning, you graduate understanding how important creativity, innovation, and collaboration are for organisations and its stakeholders to face challenges in different sectors.
4	Will be digitally literate: able to work at the interface of creativity and technology	You graduate with digital skills developed in the classroom through constant engagement with how digital technology is transforming a range of aspects of business management and crucially evidenced through applying to real world issues.
5	Will be internationally networked: either by studying abroad for part of their programme, or studying alongside students from overseas	A curriculum that has an international dimension with a truly diverse and international cohort. So, you graduate with an awareness of business and management, functions on the global stage, and with the beginning of your own international professional network.
6	Will be creative thinkers, doers, and makers	You start the course with your own individual management and cultural background and then move forward to understand how this enables you to contribute to other cultural stakeholders in a more strategic way. Through the real-world relevant elements of the course, you demonstrate how much you have developed towards being a creative thinker, problem solver, and team player with an enhanced

		understanding of context, constraints, and opportunities.
7	Will be critical thinkers: able to express their ideas in written and oral form, and possessing information literacy	You graduate with an understanding on how to question information and critically assess current policy and practice. You leave with increased experience in communicating with a range of audiences, able to gauge how best to communicate crucial and evidence-based information. You will know how to research as graduate scholars, and as business and management practitioners.
8	Will be ethically aware: prepared for citizenship in a local, national, and global context	You graduate understanding CSR (Corporate Social Responsibility) and ethics and their implications for businesses. With a business workforce drawn from local, national, and global resources graduates are prepared for the management issues around global citizenship.

Modifications

Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

Programme-level modifications

Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

Attached as appendices:

1. Programme structure diagram
2. Map of module outcomes to level/programme outcomes
3. Assessment map
4. Module descriptors

Appendix 1: Programme Structure Diagram

Full Time (One year)		
Level 7 (September and February)		
Trimester 1	Trimester 2	Trimester 3
Core Modules		
BM7401-15 Corporate Communications	BM7405-15 Financial Decision Making	BM7409-60 Capstone Project
BM7402-15 Managing People and Contexts	BM7406-15 Sustainability and Governance	
BM7403-15 Strategic Marketing and Analytics	BM7407-15 Strategy and Entrepreneurship	

BM7404-15 Managing Careers and Professional Development	BM7408-15 Organising and Presenting Investigations	
<p>Rule Notes: BM7409-60 Capstone Project must always be the final module of the course. BM7401-15 Corporate Communications is recommended to be the first module when possible.</p>		

Part-Time (Two Years)		
Level 7 (September and February)		
Year 1: Trimester 1	Year 1: Trimester 2	Year 1: Trimester 3
Core Modules		
BM7401-15 Corporate Communications	BM7405-15 Financial Decision Making	BM7407-15 Strategy and Entrepreneurship
BM7402-15 Managing People and Context	BM7406-15 Sustainability and Governance	BM7408-15 Organising and Presenting Investigations
Year 2: Trimester 1	Year 2: Trimester 2	Year 2: Trimester 3
BM7403-15 Strategic Marketing analytics		
BM7404-15 Managing careers and Professional Development	BM7409-60 Capstone Project	
Rule Notes: N/A		

Appendix 3: Assessment map

Level	Module Code	Module Title	Status (C, R, R*, O)	Assessment Method						
				Coursework					Practical	
				Report	Case Study	Plan	Project	Research Proposal	Presentation	Portfolio
7	BM7401-15	Corporate Communications	C			x				
7	BM7402-15	Managing People and Contexts	C	x						
7	BM7403-15	Strategic Marketing and Analytics	C		x					
7	BM7404-15	Managing Careers and Professional Development	C							x
7	BM7405-15	Financial Decision-Making	C	x						
7	BM7406-15	Sustainability and Governance	C		x					
7	BM7407-15	Strategy and Entrepreneurship	C			x				
7	BM7408-15	Organising and Presenting Investigations	C					x		
7	BM7409-60	Capstone Project	C				x			